

Press Release

Promotion and challenge of student engineers

- 3. international construction competition at Hockenheim Ring
- New participant record: 78 university teams announced
- Automotive industry very interested in Formula Student Germany



Student competing at the Hockenheim Ring (Picture: FSG)

(Düsseldorf, July 22th 2008)

From the 6th to the 10th of August the legendary Hockenheimring will be completely dominated by Formula Student Germany. 78 student racing teams will compete in the international construction competition setting a new participation record. Automotive companies use the challenge

to make early contact with highly qualified and future engineers. „By designing and constructing their own racing cars the students acquire not only comprehensive knowledge in construction and business management but also train their soft skills. The industry cannot obtain better qualified engineers“, says Dr. Ludwig Vollrath, Manager of VDI Vehicle and Traffic Technology. VDI is the official organiser of the competition. All together more than 1,700 students are expected to attend the event. In addition to 43 german teams numerous foreign teams will also participate, e.g., from India, Finland and Canada.

Major German companies support the effective and practically oriented promotion of young and upcoming student engineers as well as automobile manufacturers such as Audi and BMW. „High priority is given within our company in the promotion of young and talented engineers and the main aim of Formula Student Germany is the furtherance and qualification of engineers. Whoever takes part has proven they have grasped the subject from idea through financing to production of a product. We constantly search for such employees“, stresses Christoph Huss, Head of development foreign countries, type registration and transport management at BMW. In addition to automotive manufacturers, the platform Formula Student Germany is also used by numerous suppliers as a long term

VDI-Press Release, July 22th 2008
Engineer's younger generation promote and demand

/2

opportunity to counteract the lack of highly qualified engineers and professional workers in German industry.

„As an innovative and dynamic enterprise, we are constantly striving to strengthen ourselves for demanding development and research tasks. The participants of the Formula Student are convincing in their enthusiasm and passion for vehicle technology, their high motivation and application. Hence, the support of Formula Student Germany and the exchange with team members is very important to us“, says Juanita Jordan, personnel manager of the Robert Bosch Engineering GmbH.

Additional sponsors of trainee engineers are Audi, BMW, Bosch, Brunel, Continental, Daimler, Dekra, IAV, Mahle, reinisch, SolidWorks, Thyssen Krupp, Tognum and ZF Friedrichshafen.

Note to the editor:

You can find this press release also in the internet: www.vdi.de/presse

Your contact at the VDI-Press Office: Sven Renkel,

Phone: +49 (0) 211 62 14-2 75 · Fax: +49 (0) 211 62 14-1 56 · E-Mail: presse@vdi.de