

Press Release

## Recruiting young engineers early

- Automobile industry applauds Formula Student Germany
- International design competition at the Hockenheimring
- Record: 59 university teams registered

(Duesseldorf, 09.07.2007) From 9 to 12 August, a total of 59 universities and universities of applied science will test their racing skills in the international Formula Student Germany racecar design competition at the Hockenheimring in Germany. Car manufacturers will take advantage of the competition to make early contact to highly qualified young engineers. "The students use their accumulated knowledge in planning, design and business administration when building these racecars. And their so-called soft skills are trained at the same time. The industry couldn't hope for better educated engineers", says Dr. Ludwig Vollrath, Chairman of the VDI Society for Automotive and Traffic Systems Technology. The VDI is the official organiser of the competition. Over 1,500 students are expected to attend the event at the Hockenheimring. Alongside 33 German teams there will also be teams from universities in India, Russia and the US.

Renowned German companies are set to power the efficient, practice-oriented event for the up-and-coming generation of engineers. In the pole position: car makers Audi and BMW. "Our company has been committed to helping graduates get a start for years. Our interest in Formula Student Germany is fuelled by our focus on finding and recruiting the best of them. And every student taking part in this event has already demonstrated a firm grasp on the processes of industry, from the product concept to financing procedures and on to the actual production of the product. We're looking for just such employees", emphasises Christoph Huß, Director of Science and Traffic Policy at BMW. The Formula Student Germany platform is not only regarded as a huge chance by the automobile manufacturers but also by the suppliers of the sector. The imbalance between supply and demand of engineers and other specialists in the technology sector must be corrected down the line. Supporters of the new generation of engineers include, for example, Bosch, Brunel, Mahle, ThyssenKrupp and Kautex. And the initiative SACHEN MACHEN is also supporting the project. The shared goal: preserve Germany as a location for technology down the line!

More information at: [www.formulastudent.de](http://www.formulastudent.de)

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Note to the Editor:

You can also find this press release in the Internet at: [www.vdi.de/presse](http://www.vdi.de/presse)

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